



2024 - 2025 SPONSORSHIP PACKET



The Mason Public Schools Foundation (MPSF) is a state licensed 501(c)(3) nonprofit organization dedicated to enhancing education for Mason Public School District's students. We recognize that a community is only as strong as its schools, and we are committed to providing our schools with the funds they need to equip students, families, and educators with the tools required for success in and outside of the classroom.



To continue providing support to our students and schools, we are seeking sponsors and auction item donations for:

2025 Commercial Bank Red Carpet Gala 2025 Commercial Bank 5K Run

Can we count on your support?

Go Bulldogs!



COMMERCIAL BANK RED CARPET GALA

March 9, 2025 | 5:00 - 11:00 PM | University Club of MSU

SPONSORSHIP OPPORTUNITIES

Sponsor Level	Amount	Recognition
Title Sponsor	\$5,000	 Title sponsorship of the Red Carpet Gala Opportunity for brief remarks at Red Carpet Gala Recognition by podium speaker Featured on the front cover of gala event program Banner at gala (sponsor provided) Featured in news release Featured on MPSF website and Facebook page Two (2) full page ads in gala program 8 tickets to the Red Carpet Gala with reserved seating Featured on MPSF website and Facebook page
Appetizer & Drink Sponsor	\$1,500	 Full page ad in gala program Your company logo on cocktail napkins Signage on the bar & appetizer table Featured on MPSF website and Facebook page
Entertainment Sponsor	\$1,500	 Full page ad in gala program Signage on the stage with company logo Featured on MPSF website and Facebook page
Afterglow Reception Sponsor	\$1,000	 Full page ad in gala program Signage & announcements at event and during After Glow Featured on MPSF website and Facebook page
Live Auction Sponsor	\$1,000	 Full page ad in gala program Signage on the stage with company logo Featured on MPSF website and Facebook page
Silent Auction Sponsor	\$1,000	 Full page ad in gala program Your company logo shown on silent auction tables Your sponsorship mentioned during the silent auction Listed on MPSF website and Facebook page
Top Dog Award Sponsor	\$750	 Full page ad in gala program Your logo on award plaque Your sponsorship mentioned during award presentations Listed on MPSF website and Facebook page
Raffle Sponsors (2 Available)	\$750	 Full page ad in gala program Your logo on raffle tags Your sponsorship mentioned during raffle drawing Listed on MPSF website and Facebook page
Decoration Sponsor	\$750	 Full page ad in gala program Your company logo shown with floral décor on tables Yoursponsorshipmentionedduringtheliveauction 5 floral arrangements to take home with you



COMMERCIAL BANK 5K RUN/WALK

May 3, 2025 | 6:00 - 8:00 PM | Mason Courthouse Square

SPONSORSHIP OPPORTUNITIES

Sponsor Level	Amount	Recognition
Title Sponsor	\$5,000	 Naming rights to event to include logo on all promotional materials. Logo on race shirt Four complimentary race registrations & race shirt Logo on announcements Featured on all MPSF social media Logo on Run Sign-Up web page
Entertainment Sponsor	\$1,500	 Announced as sponsor at event and on all promotional materials for all entertainment Signage near DJ and presentation table Logo on race shirt
Water Sponsor	\$1,000	Two complimentary race registrations & race shirts Logo on announcements Featured on all MPSF social media Logo on Run Sign-Up web page All water bottles to include sticker with logo Logo on race shirt
Snack Sponsor	\$1,000	Two complimentary race registrations & race shirts Logo on announcements Featured on all MPSF social media Logo on Run Sign-Up web page Snack bags will include sticker with logo Logo on race shirt



BULLDOG SUPPORTER

Support both of our great events with one donation

SPONSORSHIP OPPORTUNITIES

Sponsorship	Cost	Gala Recognition	Cost	5K Recognition	Both
Platinum	\$1,000	 Featured on MPSF website and Facebook page Full page ad in gala program 	\$1000	 Logo or family name on race shirt Two complimentary race registrations Two complimentary race shirts Logo or family name in announcements Featured on all MPSF social media Logo or family name on Run Sign-Up web page 	\$2,000
Gold	\$600	 Listed on MPSF website and Facebook page Full page ad in gala program 	\$600	 Logo or family name on race shirt Two complimentary race shirts Logo or family name in announcements Featured on all MPSF social media Logo or family name on Run Sign-Up web page 	\$1200
Silver	\$300	 Listed on MPSF website Half page ad in gala program 	\$300	 Logo or family name on race shirt Company or family name in announcements Logo or family name on Run Sign-Up web page 	\$600
Bronze	\$150	 Listed on MPSF website Listed in the gala event program 	\$150	Acknowledgement in announcements Featured on MPSF social media Logo or family name on Run Sign-Up web page	\$300



2024-2025 MPSF SPONSORSHIP FORM

Name:			
Company Name:			
Street Address:			
City/State:		ZIP:	
Phone:	Email:		
MPSF board member conta	ct person:		
Please Check Which Sponso	orship Level you and/or you	r business would like t	o take advantage of
GALA	5K	BULLDOGSUPPORT	ER
□ Title \$5,000	□ Title \$5,000	□ Platinum \$1000	□ Both \$2,000
□ Appetizer & Drink \$1,500	□ Bulldog Mile \$2,500	□ Gold \$600	□ Both \$1,200
□ Entertainment \$1,500	□ Entertainment \$1,500	□ Silver \$300	□ Both \$600
□ Live Auction \$1,000	□ Water \$1,000	□ Bronze \$150	□ Both \$300
□ Silent Auction \$1,000	□ Snack \$1,000	Please Indicate if G	Gala or 5K
□ Top Dog Award \$750			
□ Raffle \$750 (2 available)			
□ Decoration \$750			
□ Afterglow \$1,000			
Total Sponsorship Commit	ment: \$		
Please Note Shirt Sizes for 5	5K: & _		



AUCTION ITEM DONOR INFORMATION (GALA ONLY):

You may submit your sponsorship or auction donation online at www.bidpal.net/mpsfgal or fill out the form below and mail in.

Name:			
Company Name:			
Street Address:			
City/State:		ZIP:	
Phone:	Email:		
MPSF board member contac	ct person:		
	e provide description of item(s		
If you purchased the donate	d item(s),did you pay sales tax a	at that time? Yes	No
Fair market value of donated	d item(s) (required): \$		
NOTES:			
For MPSF office use only: Da	ite donation received:		



Please make checks payable to Mason Public Schools Foundation

Mail this form and check to: Mason Public Schools Foundation P.O. Box 311, Mason, MI 48854

Please submit your company logo and promotional materials to the MPSF: mpsfoundation@gmail.com

Mason Public Schools Foundation is a state licensed 501(c)(3) nonprofit organization. Federal Identification Number: 38-2598007

For MPSF office use only	: Date donation received

Ad Deadline

Please email completed ads to the following email address mpsfoundation@gmail.com prior to February 11, 2024. If you do not have a designer or means to make an ad, we will put it together for you using your logo and sponsorship level.

- · FullPage: 5.5inx8.5in (nobleed) Platinum, Gold, & Gala Specific
- HalfPage: 5.5in x 4.25in (nobleed) Silver
- . Quarter Page:2.25in x 4.25in (nobleed) Bronze
- All300DPI, **black and white**, PDF preferred DEADLINE:Sunday, February 11, 2024